

19th ANNUAL JOINT CONFERENCE

August 27-30, 2023

Myrtle Beach, SC



Southeastern Safety & Security Healthcare Council

In Partnership with:

International Association for Healthcare Security & Safety

North Carolina & South Carolina Chapters



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19th Annual Joint Conference Agenda
Southeastern Safety & Security Healthcare Council in Partnership with IAHS NC & SC Chapters
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Time	Sunday, August 27, 2023	Presenter
1:00 PM – 5:00 PM	Vendor Set Up	
5:00 PM – 7:00 PM	Registration/Mixer	
Time	Monday, August 28, 2023	Presenter
7:00 AM – 8:30 AM	Breakfast (Restaurant) – Registration and Coffee with Vendors	
8:30 AM – 9:30 AM	Welcome, Pledge of Allegiance and Vendor Introductions	Doug Monroe, President - SSSHC
9:30 AM – 10:30 AM	Dale Carnegie – Leading to Win in 2023 Part 1	Chris Arline
10:30 AM – 11:00 AM	Break with Vendors	
11:00 AM – 12:00 PM	Dale Carnegie – Leading to Win in 2023 Part 2	Chris Arline
12:00 PM – 1:00 PM	Lunch – Silver Sponsor Speaker	Milestone Representative
1:00 PM – 2:00 PM	Impact of Implementing Metal Detection	Robert Whiteside
2:00 PM – 2:30 PM	Break with Vendors	
2:30 PM – 3:30 PM	Avoiding Negligent Security	William Marcisz
Time	Tuesday, August 29, 2023	Presenter
7:00 AM – 9:00 AM	Breakfast (Restaurant) – Registration and Coffee with Vendors	
9:00 AM – 10:00 AM	Workplace Violence Survivor Testimony	Katie Blanchard
10:00 AM – 10:30 AM	Break with Vendors	
10:30 AM – 12:00 PM	Workplace Violence Prevention Strategies	Katie Blanchard
12:00 PM – 1:00 PM	Lunch – Silver Sponsor Speaker	AXON Representative
1:00 PM – 2:30 PM	WPV Program: Accreditation and Regulatory (Tentative)	Brendan Riley, MS, CHPA
2:30 PM – 3:00 PM	Break with Vendors / Vendor Door Prizes presented at 3:00 return for Speaker	
3:00 PM – 4:00 PM	WPV Prevention, Mitigation and Response to Violence (Tentative)	Brendan Riley, MS, CHPA
Time	Wednesday, August 30, 2023	Presenter
7:00 AM – 8:30 AM	Breakfast (Restaurant) SSSHC Board Meeting Breakfast (Restaurant-Private Dining Room)	
8:30 AM – 9:00 AM	IAHSS NC & SC Chapter Report and Updates	Each Chapter President
9:00 AM – 10:00 AM	Roundtable Discussion “What’s keeping you awake at night?”	Moderator: Doug Monroe, President - SSSHC
10:00 AM – 10:15 AM	Final Comments	Doug Monroe, CHPA

Speaker BIO's:

Chris Arline, Dale Carnegie Training of Charlotte - Western North Carolina



Chris Arline, Director, Client Engagement & Performance Consultant – Dale Carnegie Training.

Chris creates real relationships with clients to truly understand their needs and goals. Chris also oversees

the Dale Carnegie Training sales processes to form solid support systems that address everything from logistical issues to client growth paths.

Chris's professional journey included presidency of a marketing strategy firm and management and sales positions with multiple media organizations in Ohio, Texas, and North Carolina. He developed his own coaching and facilitating talents through Dale Carnegie Training and sought to align his personal and professional goals.

Chris developed his enthusiasm for leadership and mediation while achieving a B.S. in Business Management from Guilford College. He expanded his passion for improving companies and effecting people's lives while earning his M.B.A. from Wake Forest University.

Work Experience:

- 17 years in local television in roles from Account Executive to General Manager/General Sales Manager
- 9 Years as Director of Client Engagement with Dale Carnegie of Charlotte and Western North Carolina

Education and Certifications

- BS, Business Management, Guilford College
- MBA, Wake Forest University
- Certified Scrum Master
- Certified Trainer in the following Dale Carnegie Programs and adjacent curriculum: Dale Carnegie Course, High Impact Presentations
- Certified Digital Trainer for Dale Carnegie
- Certified Digital Producer for Dale Carnegie

Robert Whiteside, CHPA



Robert Whiteside, CHPA
Director Health System Security
Duke University Police
Department.

Work Experience:

- Security Consultant: Protection Solutions International
- Director of Safety and Security @ Oregon Health Authority
- Health System Security Manager @ Duke University Hospital
- Executive Security Director @ Mission Health
- Security Director @ Pardee Memorial Hospital
- Law Enforcement Officer and Sergeant and Lieutenant @ Jackson Police Department Jackson MS
- Military Intelligence @ US Army

Education:

Fayetteville State University
Masters (Criminal Justice)
2021 - 2023

Eastern Washington University
Master of Science (Organizational Leadership)
2022 - 2023

University of Leicester
Masters (Politics)
2019 - 2021

William S. Marcisz, JD, CPP, CHPA



William "Bill" Marcisz is a nationally recognized Security Consultant specializing in Healthcare and WPV. He is President of SSMC, a full-service national security consulting firm. Bill's expertise is sought after by hospitals, attorneys, insurance providers & private industries across the US.

In addition to general consulting, Bill provides forensic litigation support and serves as an Expert Witness in Negligent Security and Excessive Use-of-Force claims. Bill has helped clients attain Summary Judgements for defendants and in 2022, testified at trial for plaintiffs where a jury awarded damages of \$13.5 million dollars in a nightclub shooting. Bill presented an educational webinar on Negligent Security for the FL Bar Assn.

Bill is a CPP through ASIS and a longstanding member of the ASIS Healthcare Steering Committee. Serves on the Board of Directors for the United Safety Council and CrimeLine. Member of the IAPSC, ASHRM, ACHE, and ATAP.

Bill has worked in healthcare since 1983 in the following roles: Investigations, Security Administration, and as a Hospital Premises & Medical Malpractice Defense Attorney. Before transitioning to full-time Consulting, Bill was the Executive Director of Security, Safety, and EM for AdventHealth – Central FL Division. Bill has been a member of the FL Bar Assn. since 2003 and continues to maintain his license to practice law in the State of FL.

Under Bill's leadership, AdventHealth was selected as the recipient of the IAHS's Lindberg Bell Award for Most Distinguished Healthcare Security Program in 2019. In 2020, AdventHealth received the ASIS Outstanding Security Performance Award (OSPA) for Outstanding Security Team. In addition to these team achievements, Bill received the ASIS OSPA for Outstanding Performance by a Security Director in 2021.

Katie Ann Blanchard, BSN, MSN



Katie holds a Bachelors in Nursing Science from Pacific Lutheran University and a Master’s of Nursing from the University of Washington with an emphasis in education. She was commissioned into the U.S. Army Nurse Corps in 2013 . While serving in the Army Katie worked in both the inpatient and outpatient settings including oncology, hospice, and officer in charge of pediatrics.

Since a near fatal workplace violence attack in 2016, Katie has dedicated her time advocating for improved workplace violence prevention programs and policy within the healthcare industry. Katie has sat on several military and civilian workplace violence prevention committees, has presented at both local and national conferences as well as being invited by the Joint Commission to work on their Technical Advisory Panel for workplace violence. Katie is the Director of Healthcare Education and Research at Vistelar LLC, as well as a full-time student at the University of Washington in their Philosophy in Nursing Science (PhD) program. Her dissertation is a secondary data analysis of longitudinal workplace violence data collected by Johns Hopkins University. Using quantitative methods she is exploring the organizational and occupational outcomes of repeated exposures of workplace violence. Katie holds a Bachelors in Nursing Science from Pacific Lutheran University and a Master’s of Nursing from the University of Washington with an emphasis in education.

Brendon Riley, MS, CHPA



Brendan Riley, MS, CHPA
Director of Security, Parking and Transportation
Chairperson, Workplace Violence Prevention Committee
Lahey Hospital & Medical Center

Brendan Riley has over twenty years’ experience working in healthcare security, safety and emergency preparedness leadership. Prior to joining the team at Lahey Hospital & Medical Center in fall 2021, he was the Manager of Security and Chairperson of the Workplace Violence Prevention and Emergency Preparedness Committees at Lowell General Hospital. Brendan is a Certified Healthcare Protection Administrator (CHPA) and a member of the International Association for Healthcare Security and Safety (IAHSS). He served as Chairperson of the IAHSS Boston Chapter from 2020 - 2022, and is the project leader and subject matter expert for IAHSS’s Workplace Violence Prevention 6-hour Certificate Program. Brendan earned both his Master of Science in Healthcare Management & Policy and Bachelor of Science in Criminal Justice & Legal Studies from the University of Massachusetts, Lowell. He is a certified instructor in Crisis Prevention Institute’s Nonviolent Crisis Intervention (CPI NCI), Management of Aggressive Behavior (MOAB), AVADE Workplace Violence Prevention, ALICE Active Shooter Response, and Rape Aggression Defense for Women (RAD).

Brendan also teaches free Personal Safety and Self Defense seminars for women, teens, and pre-teens across Eastern Massachusetts. He has been the recipient of Lowell General Hospital’s Cupola Award for Outstanding Leader, the University of Massachusetts Chancellor’s Medal for Community Service, the IAHSS Foundation’s Russell L. Colling Literary Award, and the IAHSS Foundation’s Philip A. Gaffney Faculty Chair Award. Brendan is proud to be a White Ribbon Day Ambassador for Massachusetts. He resides in Lowell, MA with his wife Yanina and son Ryan.

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- Vistelar Unified Conflict Management